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# Planning for Kalamazoo Valley Community College 2008 and Beyond

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## Our Pledge

Kalamazoo Valley Community College pledges to help students and employees determine their future by discovering their talents and developing their skills.

## Mission:

We are committed to enriching the lives of our students and communities through quality educational programs and services.

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**DRAFT**  
Updated: June 18, 2007

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## Board Goals for 2006-2007

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- Retention
    - Summary of Accomplishments
  - Learning Outcomes Assessment
    - Summary of Accomplishments
  - Report Card/Scorecard
    - Summary of Accomplishments
  - Diversity
    - Summary of Accomplishments
  - Employee Evaluation
    - Summary of Accomplishments
  - KVCC Response to the Kalamazoo Promise
    - Summary of Accomplishments
  - Programs and Services Review
    - Summary of Accomplishments
  - Success Rates of Our Developmental Courses
    - Summary of Accomplishments
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## Strategic Plans

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- Facilities Master Plan
    - Summary of Accomplishments
  - Technology Plan
    - Summary of Accomplishments
  - Marketing Plan
    - Summary of Accomplishments
  - Enrollment Forecasts
    - Summary of Accomplishments
  - Museum Strategic Plan
    - Summary of Accomplishments
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## Innovative Thinking Projects 2006-2007

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- Student Success Center – to be continued 2007-2008
    - Summary of Accomplishments
  - Career Academies – to be continued 2007-2008
    - Summary of Accomplishments
  - Elementary Education – to be continued 2007-2008
    - Summary of Accomplishments
  - Kalamazoo Promise – single year funding
    - Summary of Accomplishments
  - I Am Project – single year funding
    - Summary of Accomplishments
  - Multi-Disciplinary Project – final year of funding
    - Summary of Accomplishments
  - Prior Learning Project – moved to general fund for FY 2008
    - Summary of Accomplishments
  - Virtual Valley Project – final year of funding
    - Summary of Accomplishments
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## Proposed Themes for 2007-2008

(need to make assignments on 6/26 and tie back to Board priorities)

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- I. Future Growth
  - a. Focus on enrollment goals while not compromising facilities or services.
    - i. Develop enrollment projections and course scheduling based on program and course level trends (data books)
    - ii. Increase high school partnerships
    - iii. Implement planned/cost effective programs in Allegan
    - iv. Increase transfer partnerships; fully integrate programs and services
    - v. Insure that general education plans allow for ease of transfer
  - b. Enhance existing and aggressively seek new revenues while managing/controlling expenses.
    - i. Identify “success metrics” for use in academic, administrative, and financial planning
    - ii. Develop and implement an aggressive plan to increase scholarships (KVCC Foundation) and grants
    - iii. Increase revenue from auxiliary services
  - c. Respond to market place needs and anticipate changing student demographics – new programs, older students?
  - d. Track basic skills offerings and analyze enrollment and outcomes success – make changes as appropriate
  - e. Assess student expectations and develop plan to increase non-traditional students
- II. Planned change in curriculum and student development
  - a. Support expansion of successful learning strategies and delivery models.
    - i. Enhance teaching and learning through development and training
    - ii. Identify and implement new curriculum program opportunities, such as academies and go-to-work programs

- iii. Enhance technology access and utilization
- iv. Evaluate and determine future of distance education at KVCC
- v. Guide facilities development to reflect future needs
- vi. Promote and invest in student development
- vii. Expand experiential learning
- viii. Determine needs for second year students by program

- b. Assess student learning outcomes and modify delivery accordingly.
- c. Expand international scope of curriculum/programs/services.
- d. Prepare for assessment review Higher Learning Commission.
  - i. Guarantee full engagement of college of assessment plan and implementation
  - ii. Communicate and act on findings of assessment efforts
- e. Build on innovations and coordination in student success services.
  - i. Assist and support new students as to how to accept responsibility for learning
  - ii. Develop an integrated approach to student life and student support
  - iii. Expand new technologies via web, wireless, instant messaging, etc., as appropriate, to improve student success
  - iv. Monitor success and determine changes needed in student success center

### III. Engage and develop the organizational leadership

- a. Develop and invest in strong leadership
  - i. Develop/identify leadership learning opportunities.
  - ii. Promote leadership development in concert with succession planning.
- b. Sustain high quality, innovative and engaged teaching through on-going professional development
  - i. Continue to invest and strengthen programs for all staff to understand what it means to have excellence service for external and internal constituencies
  - ii. Expand performance recognition
  - iii. Expand supervisory skills training and mean it.
  - iv. Define standards for professional growth and development.
  - v. Increase pool of talented part-time faculty.

### IV. Connecting KVCC to our communities

- a. Strengthen relationships in Kalamazoo, Van Buren and Allegan counties
    - i. Expand business and industry and economic development initiatives with M-TEC's lead (must work with credit side).
    - ii. Continue to develop sustainable credit and non-credit programming for high demand occupations.
    - iii. Aggressively participate in efforts to secure our area's future.
    - iv. Strengthen partnerships with intermediate school districts.
    - v. Work with others to conduct a comprehensive community needs assessment.
  
  - b. Strengthen internal and external communications
    - i. Assess marketing/promotion initiatives to determine if it meets standards of current information and research.
    - ii. Strengthen and improve the relevancy of internal communications.
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